Efficient Public-Private Partnerships: Lessons Learned from Two WIPO Multistakeholder Consortia

Joint Session hosted by World Intellectual Property Organization – Global Challenges Division in partnership with select Consortia Members

Name: Anatole Krattiger
Affiliation: World Intellectual Property Organization, Director

Organizer(s)

Anatole Krattiger is Director of Global Challenges at WIPO, dealing with intellectual property (IP) and climate change, global health, and food security. Originally a farmer from Switzerland, he holds a PhD in molecular genetics from Cambridge University, worked at one of the CGIAR centers, led ISAAA, a global nonprofit broker of agbiotech applications for developing countries, served as Executive to the Humanitarian Board for Golden Rice, and was Editor-in-Chief of the IP Management Handbook of Best Practices (www.ipHandbook.org).

Abstract

This session will discuss opportunities, challenges and strategies to consider while building and sustaining technology transfer and capacity building through effective public-private partnerships (PPP).

WIPO manages the two multistakeholder consortia, WIPO Re:Search in health and WIPO GREEN in environment. WIPO Re:Search, established in 2011 in collaboration with BIO Ventures for Global Health (BVGH), catalyzes research and development (R&D) for neglected tropical diseases (NTDs), malaria and tuberculosis (TB) through innovative research partnerships and knowledge-sharing. The WIPO Re:Search consortium comprises 98 Members, including pharmaceutical companies and other private and public sector research organizations globally. WIPO GREEN, launched in 2013, is an interactive marketplace that promotes innovation and diffusion of green technologies. The WIPO GREEN Network is constituted of 62 Partners that include regional development banks, public and private entities, climate innovation centers and the Climate and Technology Centre and Network.

A PPP can be an effective vehicle for accelerating the development and deployment of technologies. They aim to involve a wide range of stakeholders and engage them in substantive collaborations that advance R&D and/or the transfer and diffusion of technology. This can be a challenging undertaking. WIPO will share its experiences, lessons learned, and insights gained from creating and managing these two public-private partnerships.

Description

The session will be based on a presentation about the two consortia to provide the foundation for discussion with attendees on how to establish and manage a successful PPP, including on useful metrics for measuring progress. The session will focus on:

- What are the main challenges faced by WIPO in building and maintaining multi-stakeholder consortia?
- What constitutes success, what challenges have been encountered, and what lessons can be learnt?
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Description (Cont.)

- How can organizations from different sectors (private, government, public sector research institutions, universities, finance institutions, etc.) identify value in joining and contributing to PPP consortia?
- What tools are used to actively engage in a sustainable manner consortia members?
- How can divergent objectives of different members be reconciled, including and especially those from developing countries?
- What is the importance of clear objectives and meaningful, measurable metrics?

Objectives

Justification and expected impact during and after the conference

This session relates to Tech4Dev cross-cutting theme of public-private partnerships and sectoral themes (health, energy ...). WIPO Re:Search and WIPO GREEN are two consortia; the first aimed at accelerating R&D for medicines, vaccines and diagnostics for NTDs, malaria and tuberculosis, and the second aimed at connecting green technology providers and seekers and thus accelerate technology transfer and diffusion.

Through this presentation, the WIPO Global Challenges Division will share its experience with the audience in the building of PPPs and in managing multistakeholder platforms. Select members of the consortia will also be invited to share their experiences.

Participants will gain a better understanding of key factors to consider in the development and management of, and participation in, PPPs.

Target Audience

Inventors, innovators, representatives of technology transfer offices, NGOs, researchers... Anyone interested in the creation, participation or coordination of a PPPs to advance technology for development.

Proposed Program

To be finalized in January 2016.